



## **Social Media and Content Specialist**

### **WORK**

#### **Destination Residences Hawaii - Hyatt (2019-March 2020)**

Full-time Marketing Communications Specialist. Managed and grew digital engagement across seven different brands and 22 individual social accounts. Used copywriting and video + photo skills to tell beautiful and unique brand stories.

#### **Noah Andrews Productions (Freelance) (2017-Present)**

Freelance video and photo production with contracted clients. Ideated creative work and saw projects through start to finish. Worked with world-class athletes and brands to creatively gain brand traction and influence. Consistently published in Foiling Magazine.

#### **Science and Memory (2018-2020)**

Lead video producer and drone specialist utilizing journalistic techniques and strategic communication to tell the stories of localized climate change in Alaska and Oregon. Had more than one interesting encounter with a bear.

#### **Allen Hall Advertising (2018-2019)**

Worked with 70 students to produce professional content for real clients including national spots for ESPN. Created TV, social, and radio executions. Managed and mentored younger creators on best production practices.

#### **UO Athletics Videography (2018-2019)**

Assisted shooting as well as independently edited social pieces for University of Oregon Baseball and Women's Basketball.

#### **IDEA CampusEnergy 2019 Video Contest- 2nd Place (2018-2019)**

Our team of four was recognized for telling the story of the University's unique and sustainable connection with Oregon water in an international film competition.

**www.noaha.work**  
**noahandrewsproductions@gmail.com**  
**References upon request.**

### **SKILLS**

**Video + photo production, start to finish**

**Project management**

**Sprinklr, Hootsuite, Slack, Tweetdeck, Trello, Monday**

**Editing- 4 yrs experience with FCPX and Premiere Pro.**

**Shooting- 4 yrs experience. Comfortable with all major DSLR and mirrorless brands.**

**Copywriting + Screenwriting**

**GEAR: Please see 'Me' tab of site for full list of gear that I own and operate.**

### **EDUCATION**

#### **University of Oregon (2015-2019)**

School of Journalism and Communication.  
**Bachelor of Arts in Advertising.**

Selected to 2018, 2019 Advertising New York Experience where I networked and learned crucial industry insight from agencies that are pushing advertising and culture forward.

Participated in the 2018 AAF San Jose Student Advertising Career Conference. Learned the future of AI, brand conscience, and how junior talent can be most effective.

### **LEADERSHIP**

#### **University of Oregon Rowing (2015-2018)**

2017-2018 Pac-12 First Team All-Academic Selection

Grew the instagram account by over 500 followers by providing social strategy and quality content.

Designed apparel in InDesign and ensured proper delivery with correct vectors and scheduling. Worked with the most-recognized college brand's office to ensure licensing parameters were followed. Officer for three years.

#### **Marching Band (2013-2015)**

Two years as an officer responsible for over 200 members and their music.

**Adobe Creative Suite**

**Studio lighting and professional sound**

**Emerging and established social media platforms**

**Hospitality and customer service**

**Microsoft, Google Suites**

**Fundamental design skills: Illustrator, After Effects, InDesign**